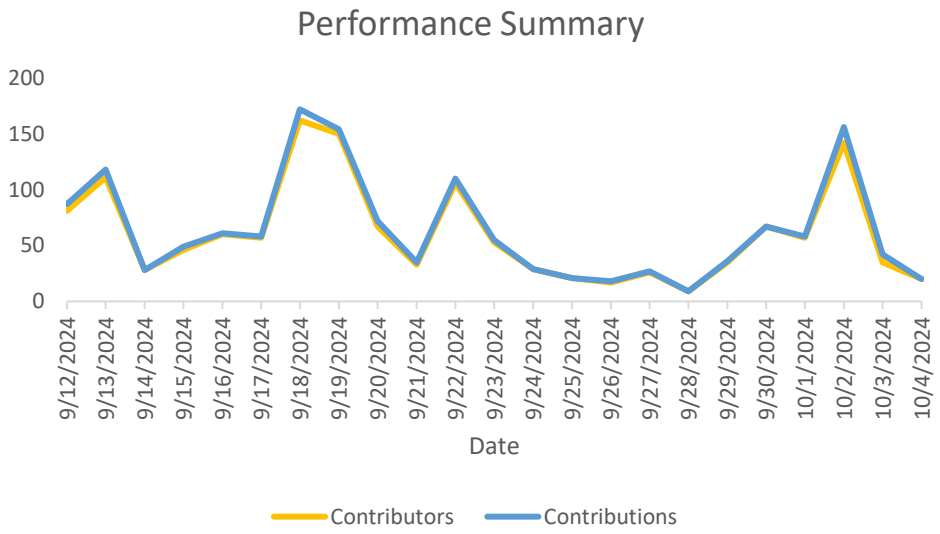
NTC Aquatic Center

Engagement results, analysis summary

10/15/2024

Total # of Contributions



1,482 Contributions

1,412 Contributors



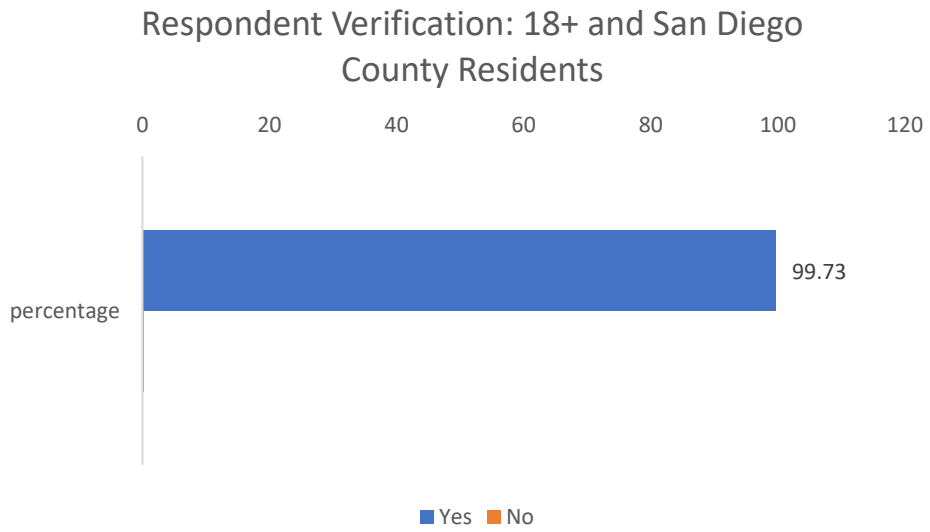
Contributions - The total number of responses collected.

Contributors - The unique number of Visitors who have left feedback or Contributions.

Survey Period: September 14th-October 4th, 2024

The City of SAN DIEGO

Most Respondents (all but 4) are 18+ and Residents of San Diego County

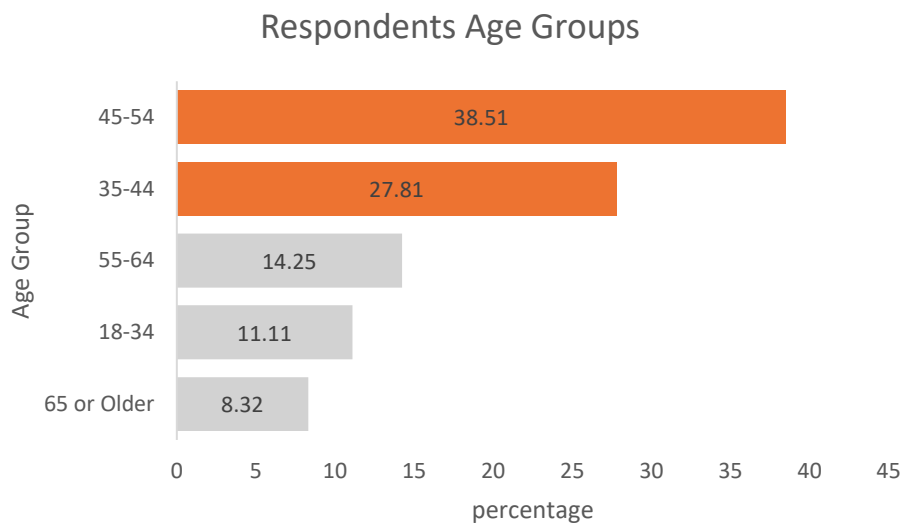




Q: Please verify that you are at least 18 years old and a resident of San Diego County, California:

The City of SAN DIEGO

Age Group: 45-54 and 35-44 have Noticeably Higher Percentages.

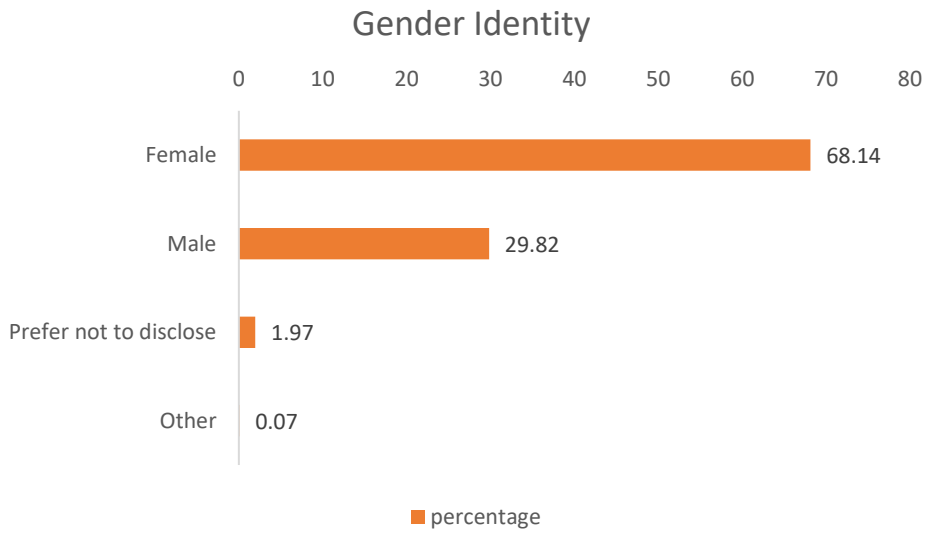




Q: Are you between the ages of:

The City of SAN DIEGO

Most Respondents Identified as Female

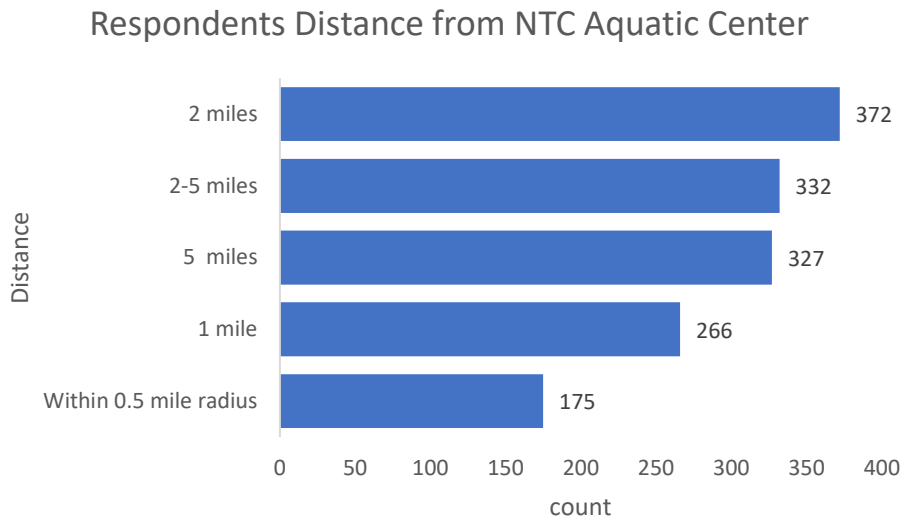




Q: What is your gender identity:

The City of SAN DIEGO

Most Respondents are 2-5+ Miles away from the NTC Aquatic Center

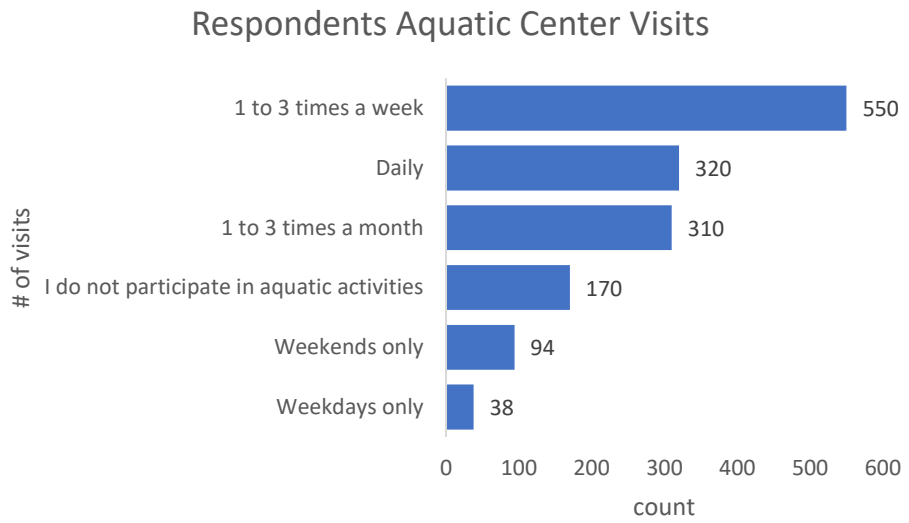




Q: How far do you live from the NTC Aquatic Center?

The City of SAN DIEGO

Most Respondents Visit an Aquatic Facility Multiple Times a Week

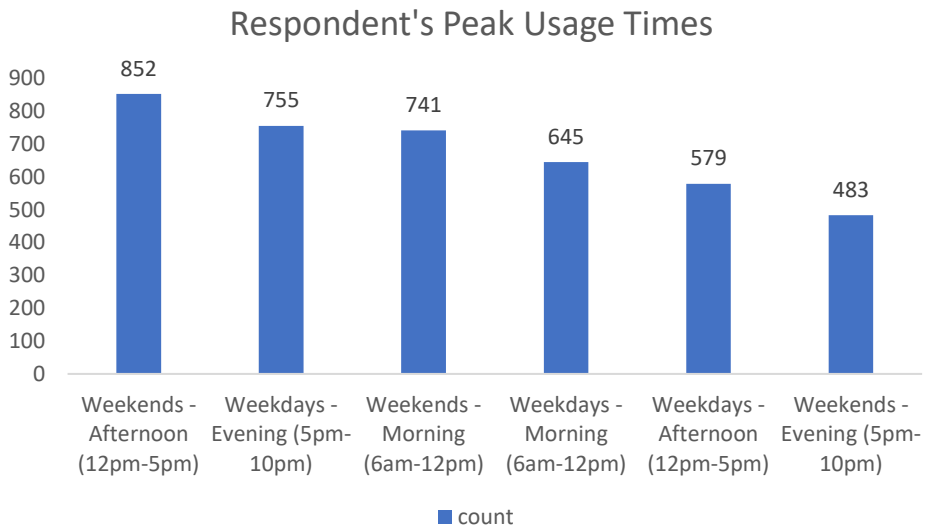




Q: How often do you or your family visit an aquatic facility for fitness, recreation, competition, or aquatic programs?

The City of SAN DIEGO

Peak Usage Times Center Outside Traditional Business Hours

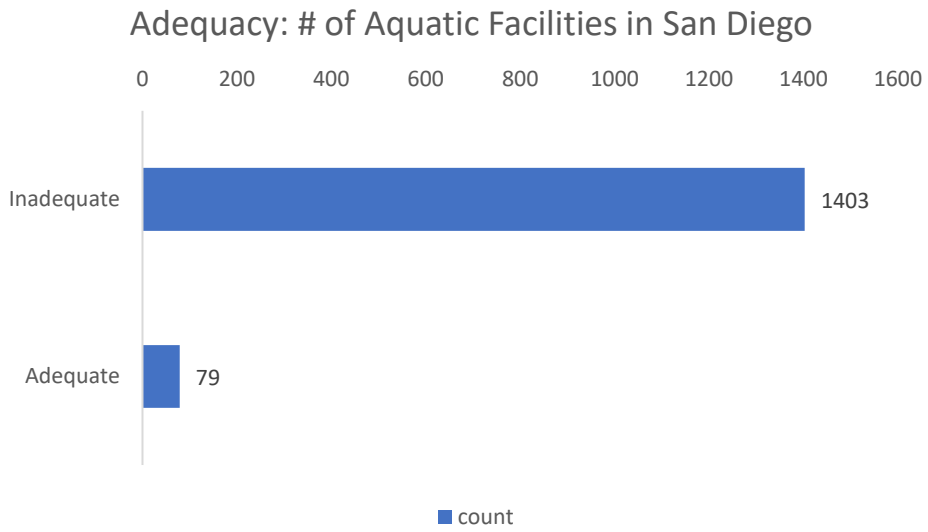




Q: During which times of the day are you most likely to use the pool? (Select all that apply)

The City of SAN DIEGO

Most Respondents Feel the City Needs More Aquatic Facilities

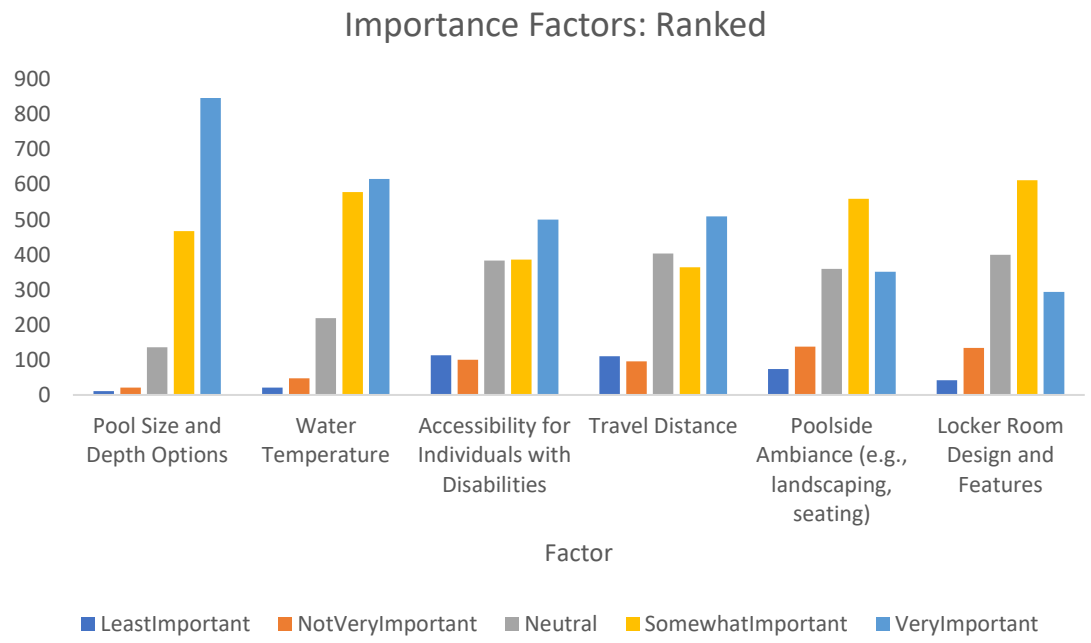




Q: Do you feel the number of aquatic facilities in San Diego is adequate or inadequate?

The City of SAN DIEGO

Size and Depth Options, Water Temp, and Accessibility Ranked Most Favorable

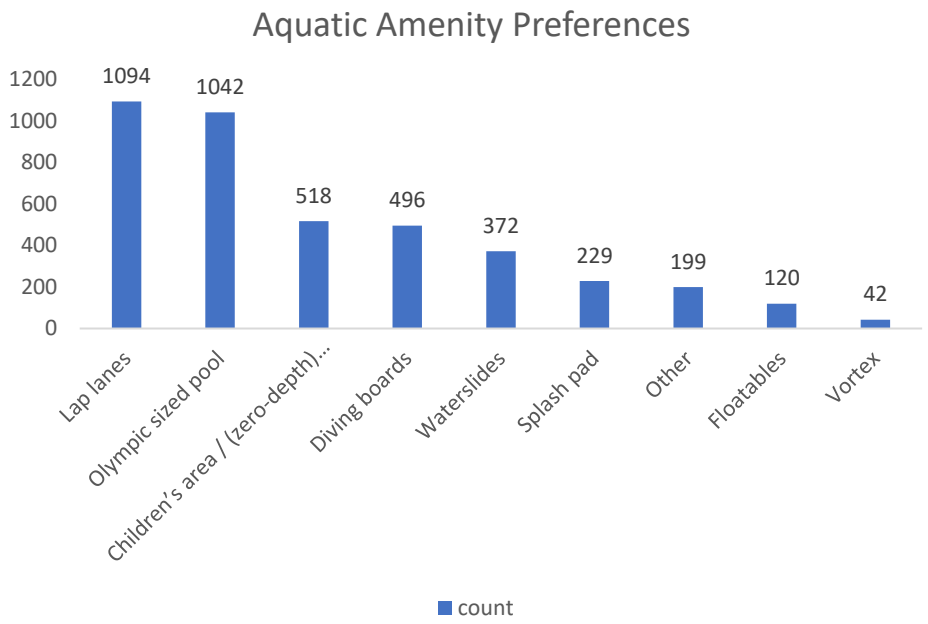




Q: Please rate the importance of the following factors in your decision to use the new NTC Aquatic Center

The City of SAN DIEGO

Lap Lanes and Olympic Sized Pool Ranked Highest





Q: Please select the top three aquatic amenities that you would like to see considered for the new Aquatic Center:

The City of SAN DIEGO

Sentiment Summary: Design Amenities/Factors to Consider

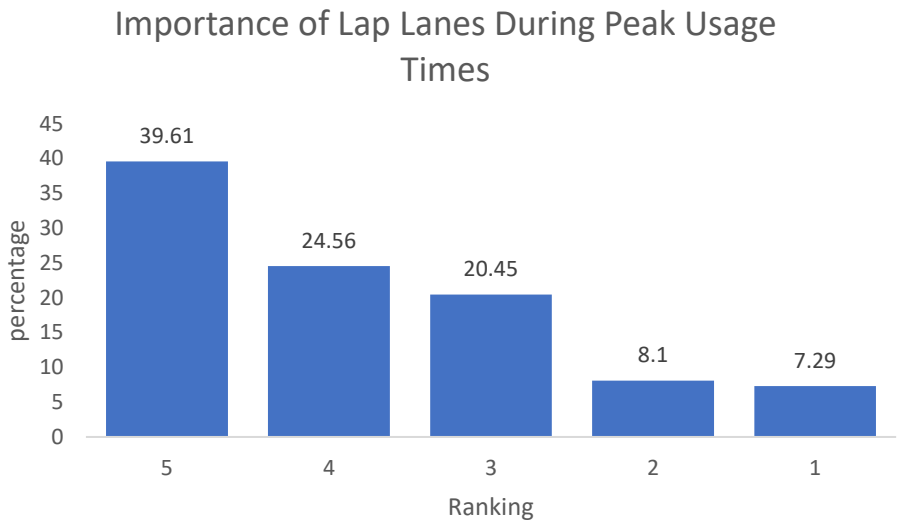
- **Adequate Pool Dimensions**: Prioritize a 50-meter pool with additional lap lanes to support competitive swimming, water polo, and simultaneous programming for multiple activities (lessons, fitness, etc.).
- **Local School and Community Access**: Ensure availability for local schools and athletic teams, particularly for swim practices, water polo, and swim meets. Provide discounted access for students and families in the surrounding area.
- **Spectator Seating and Event Hosting**: Incorporate retractable bleachers, shaded seating, and space to accommodate large regional events such as swim meets and water polo tournaments.
- **Family and Recreational Amenities**: Include family restrooms, snack areas, shaded lounging spaces, and dedicated areas for recreational use, including a possible children's pool or splash pad.
- **Safety and Accessibility**: Emphasize safety features like lifeguard stations, ample parking, and accessibility options for disabled individuals, alongside clean locker rooms and restroom facilities.

655 Contributions

Q: Are there any other important amenities or factors to consider in our design for the NTC Aquatic Center?

The City of SAN DIEGO

Lap Lane Availability During Peak Usage Times is Highly Preferred

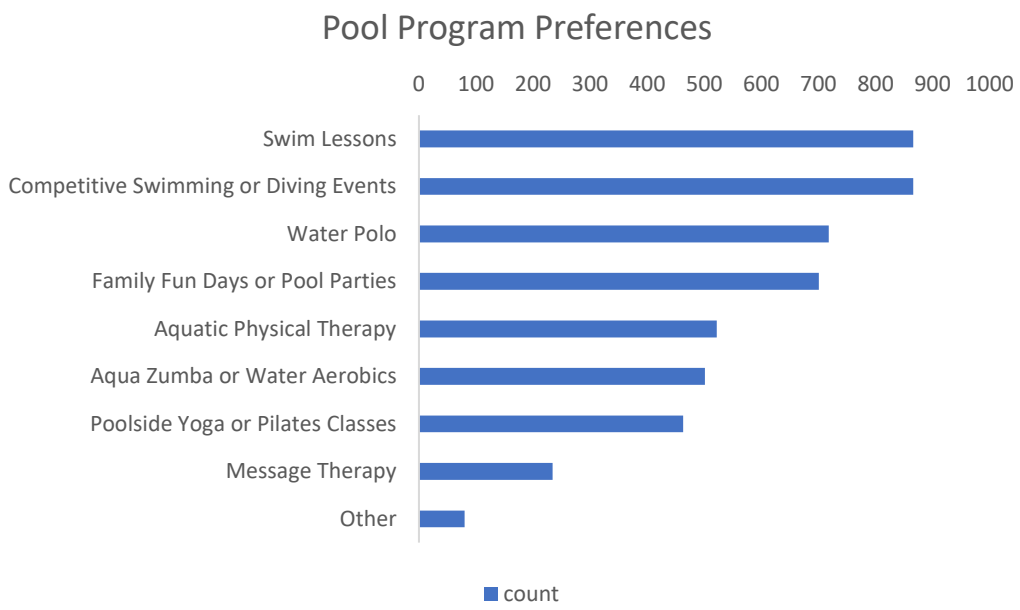




Q: On a scale of 1 to 5, how important is it for you to have designated lap lanes available during peak usage times?

The City of SAN DIEGO

Most Respondents Are Interested in Swim Lessons and Competitive Events

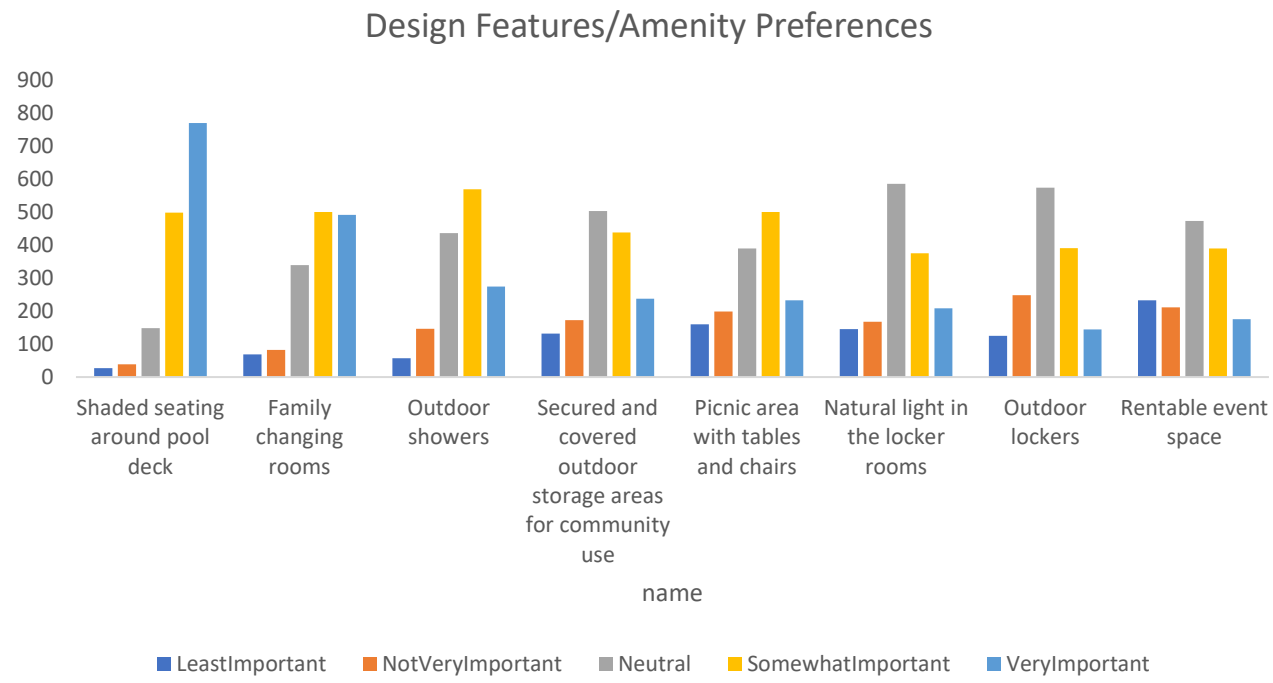




Q: Which of the following pool programs or activities would you be interested in participating in? (Select all that apply)

The City of SAN DIEGO

Shaded Seating, Family Changing Rooms, and Security Features Ranked Highest

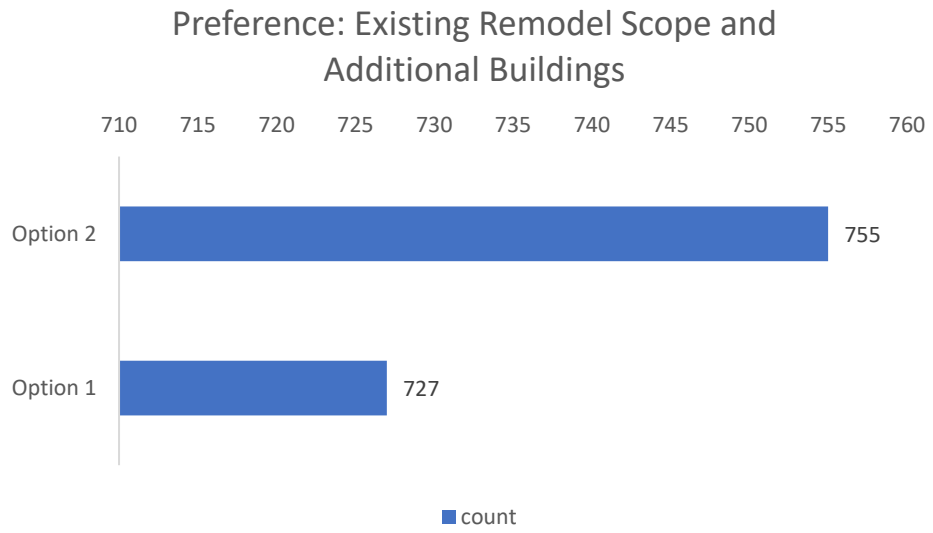




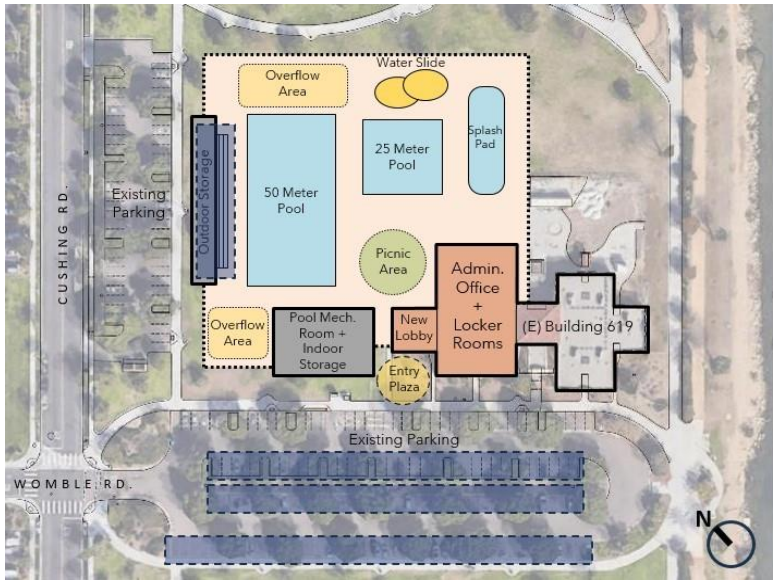
Q: How important are the following design features and amenities in the design of the new Aquatic Center?

The City of SAN DIEGO

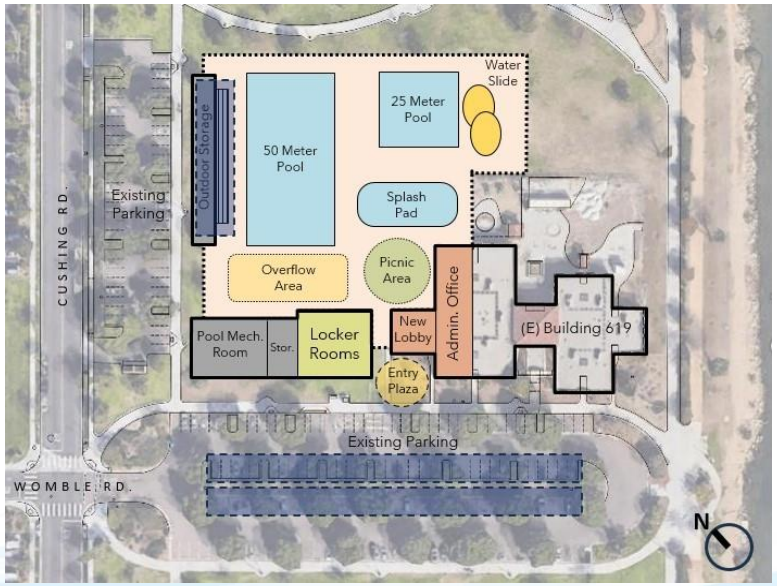
Building Remodel Scope and Additional Buildings: Options 1 and 2 are Nearly Tied



Op. 1



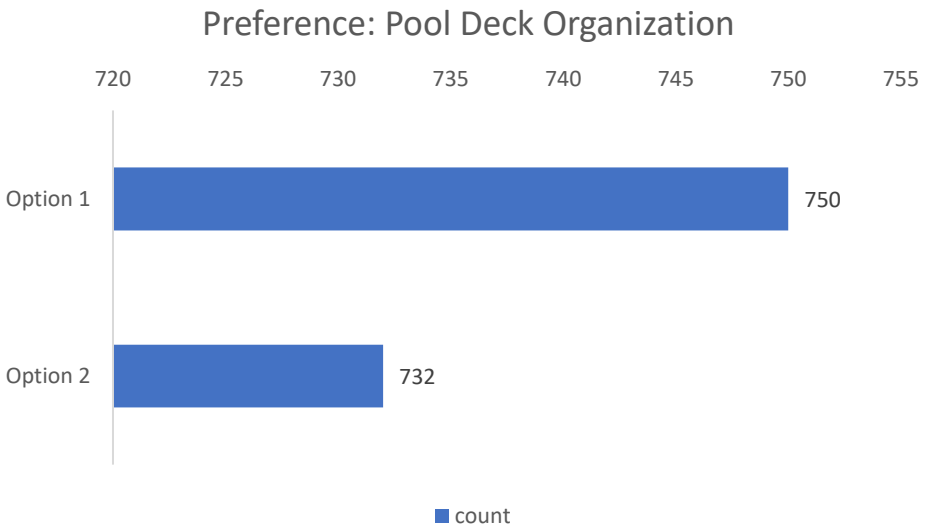
Op. 2



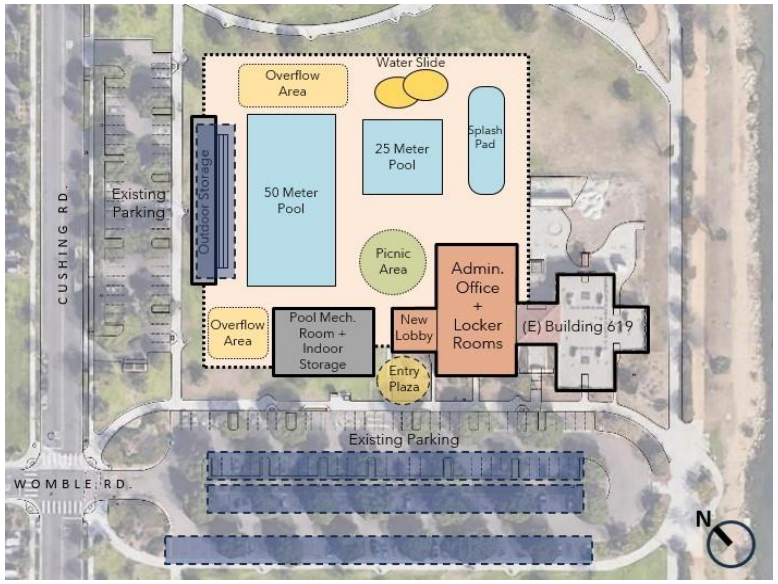
Q: For the existing building remodel scope and additional buildings, which option do you prefer?

The City of SAN DIEGO

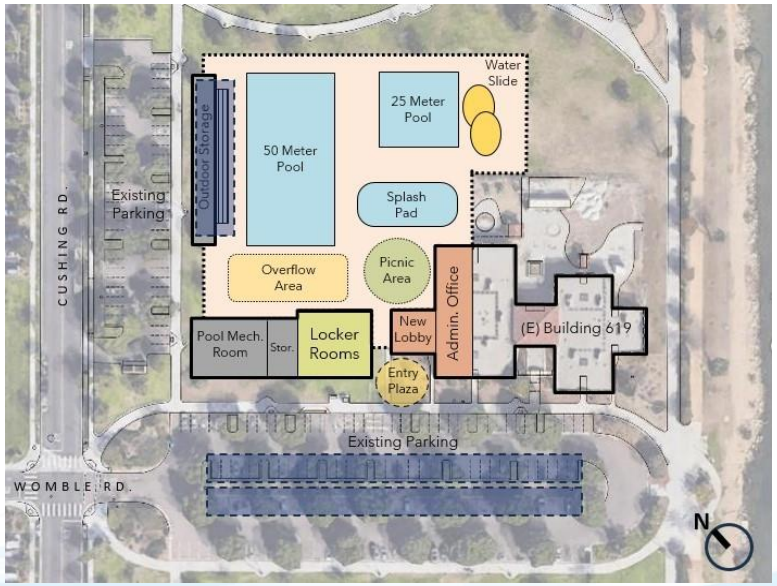
Pool Deck Organization: Options 1 and 2 are Nearly Tied



Op. 1



Op. 2



Q: For the pool deck organization, which option do you prefer?

The City of SAN DIEGO

Options Sentiment Summary: Additional Comments

- **Focus on Competitive Swimming and Water Polo**: Many respondents emphasized the need for a facility designed for competitive swimming and water polo, advocating for two 50-meter pools and avoiding features like water slides and splash pads.
- **Concerns About Space and Layout**: Some respondents suggested removing non-essential features such as picnic areas and splash pads to maximize pool space and seating, especially for spectators during competitions.
- **Safety and Accessibility**: Ensuring that children's play areas are separate from deeper pools and adding features like safe locker rooms were common themes for a family-friendly, secure environment.
- **Bleachers and Seating for Spectators**: Adequate shaded seating and bleachers were highlighted as important for swim meets, water polo games, and other events.
- **Incorporating Local Schools**: Several respondents expressed the desire for the facility to accommodate local high schools' aquatic programs for both practice and competition.
- **Maintenance and Longevity**: Respondents voiced concerns about long-term maintenance and advocated for facilities with fewer high-maintenance amenities, prioritizing pool quality and size over recreational extras.

301 Contributions

Q: (optional) Please provide any comments you have about these options here:

Sentiment Summary: Additional Comments/Thoughts

•**Strong Support for School Partnerships**: Many respondents expressed enthusiasm about the center benefiting local schools, particularly High Tech High and Point Loma High School, by providing nearby facilities for swim teams, water polo, and PE classes.
•**Inclusion of Underserved Communities**: Several comments highlighted the importance of making the aquatic center accessible to socioeconomically disadvantaged students and families across San Diego, emphasizing both equity and safety concerns.
•**Request for Expanded Facilities**: A recurring theme was the request to expand the center's footprint to include additional 50-meter pools and to remove or replace outdated buildings for greater design flexibility and better utilization of space.

•**Concerns About Traffic and Access**: Some respondents raised concerns about parking, traffic, and ingress/egress at Liberty Station, stressing the need for thoughtful planning in these areas.
•**Desire for Multi-Generational and Community Access**: Respondents expressed hope that the center would serve not only competitive swimmers but also offer programs for children, seniors, and the general community, balancing recreational and athletic uses.

545 Contributions

Q: Please share any additional thoughts, suggestions, or concerns you have regarding the NTC Aquatic Center Feasibility Study:

The City of SAN DIEGO

The City of SAN DIEGO

NTC Aquatic Center

Engagement results, analysis summary

10/15/2024